HULE

Relocation and its impact on fulfilment

Siloed knowledge to shared success

Service excellence amidst operational changes

- Open warehouse in Melbourne
- Hire and train entirely new workforce
- Transfer all operations
- Close Sydney warehouse

Why?



Key learnings

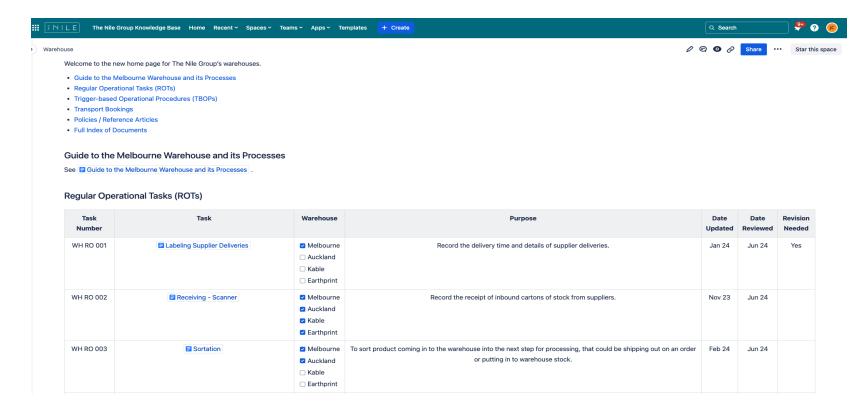
- Our work instructions were inadequate
- You need the team to provide service excellence

Work Instructions

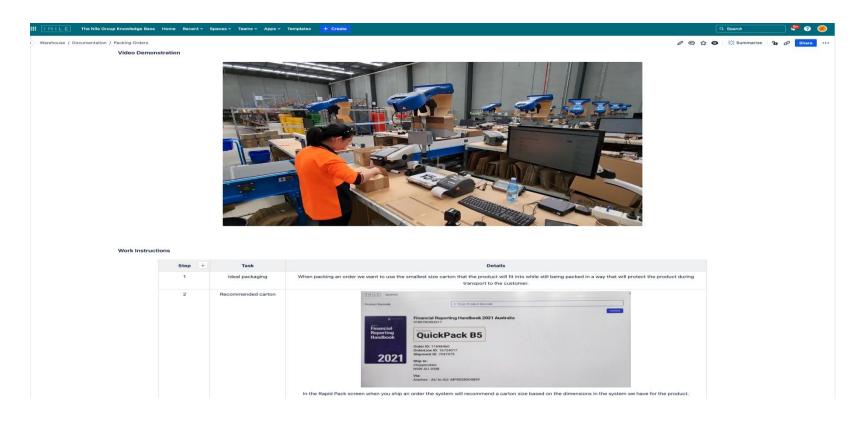
Main Issues

- Undocumented knowledge held by key people
- Assumed level of knowledge
- No set process for auditing and updating
- Not easily accessible at point of use
- Not being referred to after initial training

Work Instructions



Work Instructions



You can lead towards service excellence but you can't achieve it by yourself.

We want to meet and exceed customer expectations.

Service Excellence

- Communicate to the team in a way that makes sense to them
- Develop a culture of asking questions
- Take the time to explain why

Service Excellence

- What the company wants?
- Why the company wants it?
- Why you should want it too?
- How is the company trying to achieve this?
- How can you help?

Service Excellence

- Does what you're doing make sense?
- How would you feel about it if this was your order?

Thank you